

THE 40TH INTERNATIONAL CONFERENCE ON  
MICRO ELECTRO MECHANICAL SYSTEMS

# MEMS BIG ISLAND 2027 HAWAII

17-21 JANUARY \* HILTON WAIKOLOA VILLAGE

Conference Location – Hilton Waikoloa Village

# CONTRIBUTING OPPORTUNITIES

CO-CHAIRS

HANSEUP KIM

University of Utah, USA

MINA RAIS-ZADEH

NASA Jet Propulsion Laboratory, USA

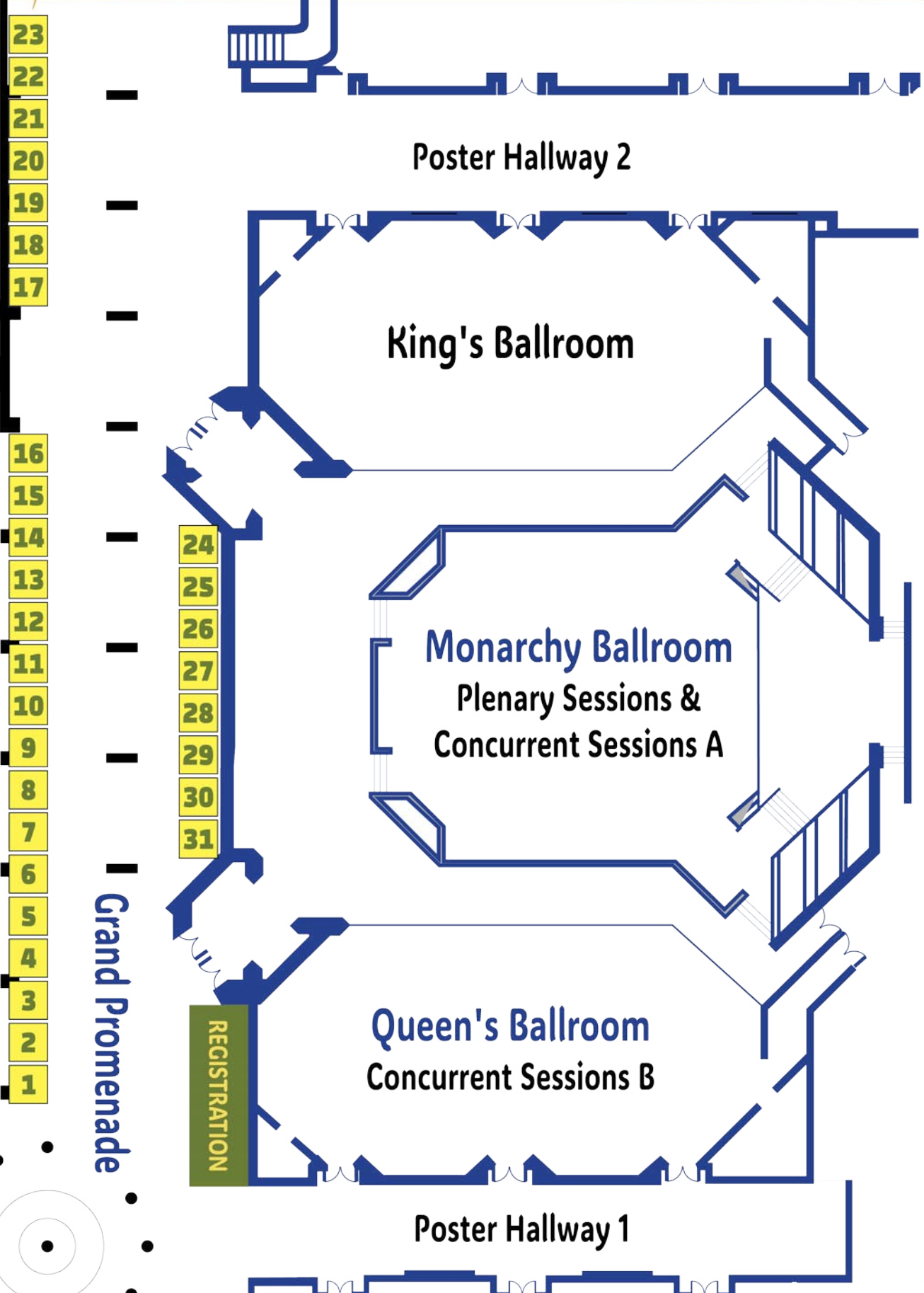
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**IEEE**

**MEMS**  
IEEE MEMS TECHNICAL COMMUNITY





Floor plan not to scale.

**10' x 8' Exhibit Booth Includes**

Draped backwall and draped side pony walls in conference colors, one (1) six foot draped table, two (2) chairs, one (1) wastebasket, an identification sign, one (1) full conference registration, and one (1) exhibitor badge.

**Table-Top Exhibit Includes**

One (1) six foot draped table and one (1) exhibitor badge. Table tops are for government entities, academic institutions, and for start-up companies of less than four (4) years in business and who have not exhibited in a previous MEMS Conference.

**All Exhibits Include**

- Company Name Listed in the Technical Digest
- Company Name and Contact Information in the Final Program
- Company Logo in the Opening Slide Presentation at the Conference
- Company Name Listed on the Welcome Sign
- Company Name and Logo on the Conference Website with a Link to Your Website

**Deadlines/Disclaimers**

- Contract must be received by **1 December 2026** to ensure inclusion in marketing material.
- A Contributor wishing to cancel their contribution prior to **4 September 2026** and after their signed application has been received will be refunded 50%. Cancellations after that time will not receive a refund. All cancellation notices must be made in writing.
- Payments must be received by the Early Bird and Advanced Dates to receive the associated rate(s). After those dates, rates will increase, unless other arrangements have been made in advance.
- Executive Committee has the right to amend Exhibit Hour times and floor plan if necessary.

**EXHIBIT HOURS**

**SET-UP: Sunday, 17 January 13:00 – 16:00**

**Monday, 18 January**  
07:00 – 18:00

**Wednesday, 20 January**  
07:30 – 18:00

**Tuesday, 19 January**  
07:30 – 18:00

**Thursday, 21 January**  
07:30 – 11:30

**TEAR-DOWN: Thursday, 21 January 11:30 – 16:00**



# MEMS 2027 CONTRIBUTING OPPORTUNITIES

## Top Tier Benefactor Levels Include the Following Benefits:

- Company Name Listed in the Technical Digest
- Company Name, Logo and Contact Information in the Final Program
- Company Logo in the Opening Slide Presentation at the Conference
- Company Logo on the Welcome Sign
- Company Name and Logo on the Conference Website with a Link to Your Website

**Diamond**  
**\$9,000**

- Benefactor of Conference Bag Distributed to All Attendees with Company Logo (Shared Item)
- Contributing Benefactor of the Wednesday Evening Event
- Company Logo on a Tailored Sign at the Event
- 30 Second Video Played Before a Session Break
- One (1) Full Page Ad in the Final Program Distributed to All Attendees
- Two (2) Full Registrations
- One (1) 10' x 8' Exhibit Booth – Includes One (1) Additional Full Registration

**GOLD**  
**\$7,500**

- Benefactor of Conference Bag Distributed to All Attendees with Company Logo (Shared Item)
- Contributing Benefactor of the Wednesday Evening Event
- Company Logo on a Tailored Sign at the Event
- One (1) Half Page Ad in the Final Program Distributed to All Attendees
- One (1) Full Registration
- 50% Discount on One (1) 10' x 8' Exhibit Booth – Includes One (1) Additional Full Registration

**SILVER**  
**\$6,000**

- Benefactor of Daily Refreshment Breaks – Two (2) Breaks Per Day Includes Company Logo on Napkins
- Company Logo on a Tailored Sign at the Event
- One (1) Quarter Page Ad in the Final Program Distributed to All Attendees
- One (1) Full Registration
- 25% Discount on One (1) 10' x 8' Exhibit Booth – Includes One (1) Additional Full Registration

**BRONZE**  
**\$3,500**

- Contributing Benefactor of the Wednesday Evening Event
- Company Logo on a Tailored Sign at the Event
- One (1) Full Registration

**ACADEMIC/  
NON-PROFIT**  
**\$2,500**

- For Academic Institutions Only
- One (1) Poster Presentation
  - One (1) Complimentary Registration

## VARIETY OF OPPORTUNITIES

Email [exhibits@mems27.org](mailto:exhibits@mems27.org) for pricing on the following:

- Lanyard with Company Logo
- Pens with Company Logo
- Notepads with Company Logo
- Student Scholarships
- Media Support
- Design Your Own Level of Opportunity

## ADVERTISING OPPORTUNITIES

- \$350** – 1/4 Page Ad in Final Program
- \$700** – 1/2 Page Ad in Final Program
- \$1,000** – Full Page Ad in Final Program
- \$500** – Your Banner in Lobby
- \$500** – Advertising on Website



[www.mems27.org](http://www.mems27.org)

The undersigned APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space and/or benefactor level opportunity in the 40th IEEE International Conference on Micro Electro Mechanical Systems (MEMS) and is subject to the terms, conditions, policies and procedures stated herein and outlined on the MEMS website at [www.mems27.org](http://www.mems27.org). The IEEE MEMS Conference, upon its written acceptance of this Application is to assign exhibit booth space or benefactor level to the Applicant under all of the terms, conditions, and requirements as aforesaid. Applicant applies for one of the available booth locations or benefactor level at the fee indicated below. Booths and benefactor levels will be assigned on a first-come first-served basis. The Conference Committee has the right to amend booth locations if necessary.

## EXHIBIT BOOTH SPACE

With reference to the enclosed floor plan, please indicate your booth choices.

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

*If none of your requested booths are available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.*

	Early Bird On or Before 16 September 2026	Advanced On or Before 28 October 2026	Standard After 28 October 2026
10' x 8' Booth Space	<input type="checkbox"/> \$3,250	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$3,750
Table Top Display	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,750	<input type="checkbox"/> \$2,000

TOP TIER BENEFACTOR LEVELS	VARIETY OF OPPORTUNITIES*	ADVERTISING
<input type="checkbox"/> <b>Diamond</b> \$9,000	<input type="checkbox"/> Lanyard with Company Logo	<input type="checkbox"/> \$ 350 - 1/4 page Ad in Final Program
<input type="checkbox"/> <b>Gold</b> \$7,500	<input type="checkbox"/> Pens with Company Logo	<input type="checkbox"/> \$ 700 - 1/2 page Ad in Final Program
<input type="checkbox"/> <b>Silver</b> \$6,000	<input type="checkbox"/> Notepads with Company Logo	<input type="checkbox"/> \$1,000 - Full Page Ad in Final Program
Benefactor of a Refreshment Break w/Signage <input type="checkbox"/> M <input type="checkbox"/> T <input type="checkbox"/> W	<input type="checkbox"/> Student Scholarships	<input type="checkbox"/> \$ 500 - Your Banner in Lobby
<input type="checkbox"/> <b>Bronze</b> \$3,500	<input type="checkbox"/> Media Support	<input type="checkbox"/> \$ 500 - Advertising on the Website
<input type="checkbox"/> <b>Academic</b> \$2,500	<input type="checkbox"/> Design Your Own Level	

**\*For more information and pricing in the Variety of Opportunities Level, contact: [exhibits@mems27.org](mailto:exhibits@mems27.org)**

## PROGRAM LISTING

Information as it should appear on Website and in Final Program.

Company: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_  
 Website: \_\_\_\_\_ Company Email: \_\_\_\_\_  
ie: info@mems27.org

## CONTACT PERSON

Contact Name: \_\_\_\_\_  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Position: \_\_\_\_\_

## PAYMENT INFORMATION

- Bank Wire Transfer** (Bank wire transfer information will be sent to you upon receipt of this contract)  
 **Credit Card Payment**     VISA     MasterCard     American Express

<b>Total</b>
\$ _____

Cardholder Signature: \_\_\_\_\_  
 Card Number: \_\_\_\_\_ Expiration date: \_\_\_\_\_ Verification Code: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

**Please complete form and return with payment to:**  
 IEEE MEMS 2027 c/o PMMI, 307 Laurel Street, San Diego, CA 92101-1630 USA  
 Phone: +1-619-232-9499, Fax: +1-619-232-0799, Email: [exhibits@mems27.org](mailto:exhibits@mems27.org)  
[www.mems27.org](http://www.mems27.org)



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